



# ITAM TRAINING SUPPORT INFORMATION PRODUCTS & SERVICES

## ***ITSIPS***



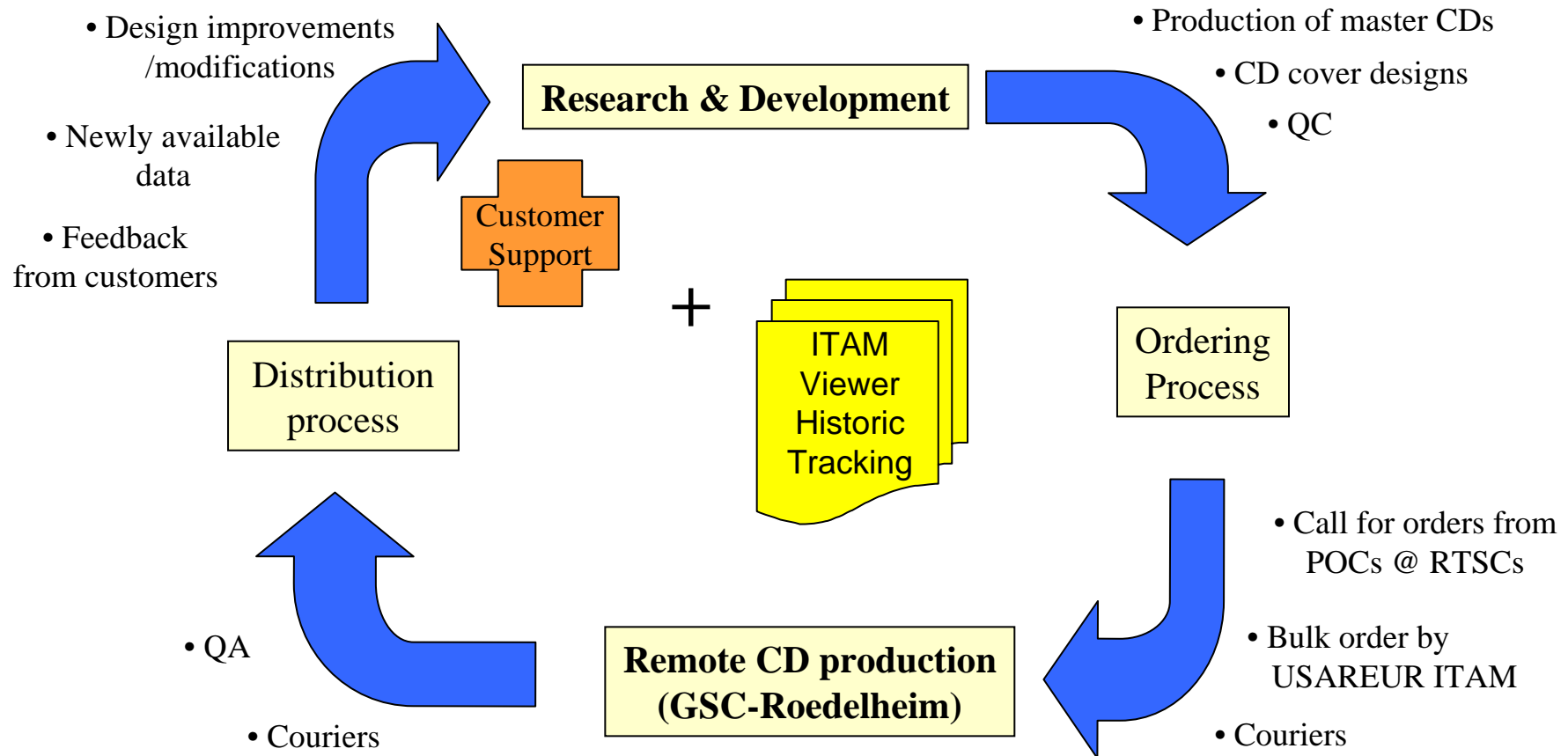
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Co-author: Nathaniel L. Whelan, USAREUR Integrated Training Area Management (ITAM) PM



## Agenda

- Background information
- Production & Distribution:
  - Previous approach
  - New approach: Introducing **ITSIPS**
- ITSIPS Components: breakdown

# USAREUR ITAM Data Products' Cycle (2002)





## Previous Approach: Drawbacks

- Product's appearance lacked a glossy, professional finish;
- Production facilities unable to cope with production orders (time & personnel shortage);
- Reluctant response from redistributors to place orders;
- Delivery to redistribution points were made during site visits (on-demand response impossible);
- Dispatch capability of ordered products from USAREUR ITAM Office was limited;
- Storage capability of USAREUR ITAM Products at office was/is limited;
- Slow and half-hearted redistribution.



## Introducing ITSIPS – The New Approach

### ITSIPS – ITAM Training Support Information Products & Services

It's an **ITAM** concept;  
It's for **Training Support**;  
It's about **Information Products**;  
It's about **Information Services**.



## Information Products:

- The USAREUR SRP Website: <https://srp.usareur.army.mil>;
- Geospatial Data Products
  - ITAM Mapper (our web-based GIS solution): <https://itam.7atc.army.mil>
  - ITAM Viewer 2006 (version 2.4.0)
    - \* East European Task Force (EETAF): TAs Eastern Europe & North Africa
    - \* Southern European Task Force (SETAF): TAs in Italy
    - \* All US Army TAs in Germany
    - \* Bundeswehr TAs of increasing interest to our units
  - Flight Simulators
    - \* Grafenwoehr Training Area (Germany)
    - \* JMRC Hohenfels (Germany)
    - \* National Training Center (NTC), Fort Irwin, CA
    - \* Joint Readiness Training Center (JRTC), Fort Polk, LA
    - \* Iraq
    - \* Afghanistan
    - \* Afghan-Pakistani Border
  - Special Topographic Maps (14 different TAs in Germany)



## Information Products (contd.):

- Raised Relief Maps (RRMs) – Rigid:
  - \* Grafenwoehr Training Area
  - \* JMRC Hohenfels
  - \* JMRC Hohenfels “Uebungsdorf” (MOOUT complex)
  - \* Pfaendhausen (Germany) TA
  - \* Novo Selo (Bulgaria)
- Rollable Raised Relief Maps (R3Ms):
  - \* JMRC Hohenfels
  - \* Novo Selo
- Awareness & Outreach Products
  - Sustainable Range Awareness (SRA) CD
  - JMRC Hohenfels Training Environment Video DVD (11 minutes)
  - Soldiers Field Cards (JMTG NCOA, MTAs, major LTAs, TSC-wide cards)
  - ITAM Playing Cards
  - Beverage Coasters
  - Magnets
  - Stickers
  - USAREUR ITAM 2006 Product Catalog



## Information Services:

- Customized map creation (design, development, printing, laminating)
- Regular briefings at well-established US Army courses (CCFS25, NCOA)
- One-off briefings at special events (JMTTC OpenDay, DA & USAREUR SRP WS)
- GIS data maintenance, through site visits for
  - Consultation with local TA experts for local data creation or updates
  - GPS surveys
- Product & Services Exposure through participation at DA-level, USAREUR-wide and local conferences, expositions, symposia and open-days







## Advantages Of A New Approach

- High quality product, both in content and appearance (discs' label containing graphics, jewel case is film-wrapped);
- Production facilities can cope with orders of any size, also operating within tight deadlines;
- Outsourcing means that the USAREUR ITAM Office can concentrate on other daily activities (7A JMTTC's, NCOA's, and other high-profile custom orders, data development, briefings & presentations);
- Expansion of the ITAM coordinators' network means that a more aggressive redistribution of ITAM products is guaranteed;
- Products are dispatched to end-users and/or redistribution points straight from external facilities, avoiding further delays;
- Three means of order capture:
  - DRF – Data Request Form (traditional paper form)
  - USAREUR ITAM 2006/07 Catalog Order Form (paper)
  - USAREUR ITAM 2007 Online Catalog



# Data Request Form (DRF)

 <b>USAREUR Integrated Training Area Management</b> GIS Information Products - Data Request Form DSN: 475-6902, CIV: 09641-83-6902, Fax: 475-8344 / 09641-83-8344 Email: <a href="mailto:srp@graf.eur.army.mil">srp@graf.eur.army.mil</a> Website: <a href="https://itam.7atc.army.mil">https://itam.7atc.army.mil</a>			
<b>CONTACT INFORMATION - PLEASE WRITE CLEARLY</b>			
Contact Name:	Contact Address:		Rank:
Contact Telephone:	Contact Email:		Unit:
Date of Request:		Date Required By:	
Reason for Request:			
<b>REQUEST INFORMATION</b>			
For orders of five or more units of any one product, please contact the ITAM Office.		<b>QUANTITY</b>	<b>FOR INTERNAL USE ONLY</b>
		VALIDATED	FULFILLED
<b>ITAM VIEWER 2005 (2-DVD set)</b>			
JFOS, SETAF, Grafenwoehr, CMTC Hohenfels, RINCs, German TAs			
<b>FLIGHT SIMULATORS (DVD)</b>			
Grafenwoehr, CMTC Hohenfels, NTC-Ft Irwin, JRTC-Ft Polk			
Iraq			
<b>AWARENESS INFORMATION &amp; TRAINING</b>			
Sustainable Range Awareness (CD)			
CMTC Hohenfels Training Environment (DVD)			
<b>ITAM TOPOGRAPHIC MAPS - "ITAM SPECIALS" (PAPER)</b>			
CMTC Hohenfels			
Grafenwoehr Training Area			
Klosterforst			
To be available late 2005: ITAM Specials for the following TAs:			
Aschaffenburg, Baumholder, Boeblingen, Breitenwald, Lampertheim,			
Mainz Layenhof, Mainz Sand Dunes, Oberdachstetten,			
Pfaendhausen, Poeseldorf, Urtas			
<b>RAISED RELIEF MAPS (PLASTIC)</b>			
CMTC Hohenfels			
Grafenwoehr Training Area			
Novo Selo (Bulgaria)			
Pfaendhausen (TSC Schweinfurt)			
Ubungsdoerf MOUT Site (CMTC Hohenfels)			
Europe I („portrait“)			
Europe II („landscape“)			
<b>OTHER REQUESTS (please specify):</b>			
<small><b>READ + SIGN + DATE</b> ITAM graphical products and services are subject to copyright and license restrictions. In accordance with bilateral license agreements between ITAM, other federal agencies and the data provider, distribution is limited to Department of Defense (DoD) and US Military for military operations, exercises and training. Release authorized to DoD contractors 21W 48 CFR 252.245-7000. Release for distribution to other federal agencies, state and local government officials or contractors without approval. Restrictions do apply to some derived products. Both questions and requests for other distribution to USAREUR ITAM - 49-0041-83-6902. Products provided by USAREUR ITAM are subject to terms and conditions of understanding. No guarantee of accuracy, currency, or completeness is made. ITAM graphical information should not be used as a base for construction drawings.</small>			
<b>Signature &amp; Date:</b>			
<b>FOR INTERNAL USE ONLY</b>		<b>PLEASE CHECK BOX IF YOU WOULD LIKE TO RECEIVE THE ITAM CATALOG</b> <input type="checkbox"/>	
Incoming date:	Priority level:	Deadline feasible?: Y / N	
Issues:	Date fulfillment completed:	ITAM Staff Signature:	



# Paper Catalog Order Form

Additional Catalog Order Forms available from <https://itam.7atc.army.mil>



## ORDER FORM

Mail to: HQ, 7th Army Training Command  
ATTN: AEAGC-TD-TSAE (ITAM)  
Unit 28130, Bldg. 627  
APOAE 09114

OR

Fax to: DSN: 475-8344  
DSN (from CONUS): 314-475-8344  
E-mail to: [wp@graf.eur.army.mil](mailto:wp@graf.eur.army.mil)

CUSTOMER INFORMATION (Please Write Clearly)				
Contact Name:			Rank:	
Mailing Address:			Unit:	
Contact Telephone, DSN:		COM:		Fax:
Contact Email:				
REQUEST INFORMATION				
Date of Request:			Date Required By:	
Reason for Request:				
			FOR USAREUR INTERNAL USE ONLY	
Item No.	Quantity*	Product Description	Validated	Fulfilled
SIGNATURE				
<b><u>Please read the following Disclaimer, SIGN and DATE BELOW!</u></b>				
<i>ITAM geospatial products and services are subject to copyright and license restrictions. In accordance with various license agreements between ITAM, other federal agencies, and the data provider, distribution is limited to Department of Defense (DoD) and US Military for military operations, exercises, and training. Release authorized to DoD contractors IAW 48 CFR 252.245-7000. Release not authorized to other federal agencies, state and local government officials, or foreign nationals without permission. Restrictions also apply to many derived products. Refer questions and requests for other distribution to USAREUR ITAM / +49-9641-83-4826. Products provided by USAREUR ITAM are subject to a memorandum of understanding. No guarantee of accuracy, currency, or completeness is made. ITAM geospatial information should not be used as a base for engineering design.</i>				
Signed:			Date:	

\* Reference Quantity Restrictions Under "Ordering Information" Page 10  
Additional Catalog Order Forms available from <https://itam.7atc.army.mil>

Please check box if you would like to receive future catalogs

FOR USAREUR INTERNAL USE ONLY	
ITAM Staff Signature:	Date Request Received:
	Issues:
	Date Completed and sent:


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Back Forward Stop Home Search Favorites Refresh Print Mail Stop


Address <https://itam.7atc.army.mil/onlinecatalog/> Go Links SnagIt

ITAM Viewer Flight Sims SRA Discs Topo Specials RRM's Field Cards


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ITAM Flight Simulator – JMTC / JRTC / ETC [more details](#) QTY.  

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ITAM Flight Simulator - IRAQ [more details](#) QTY.  

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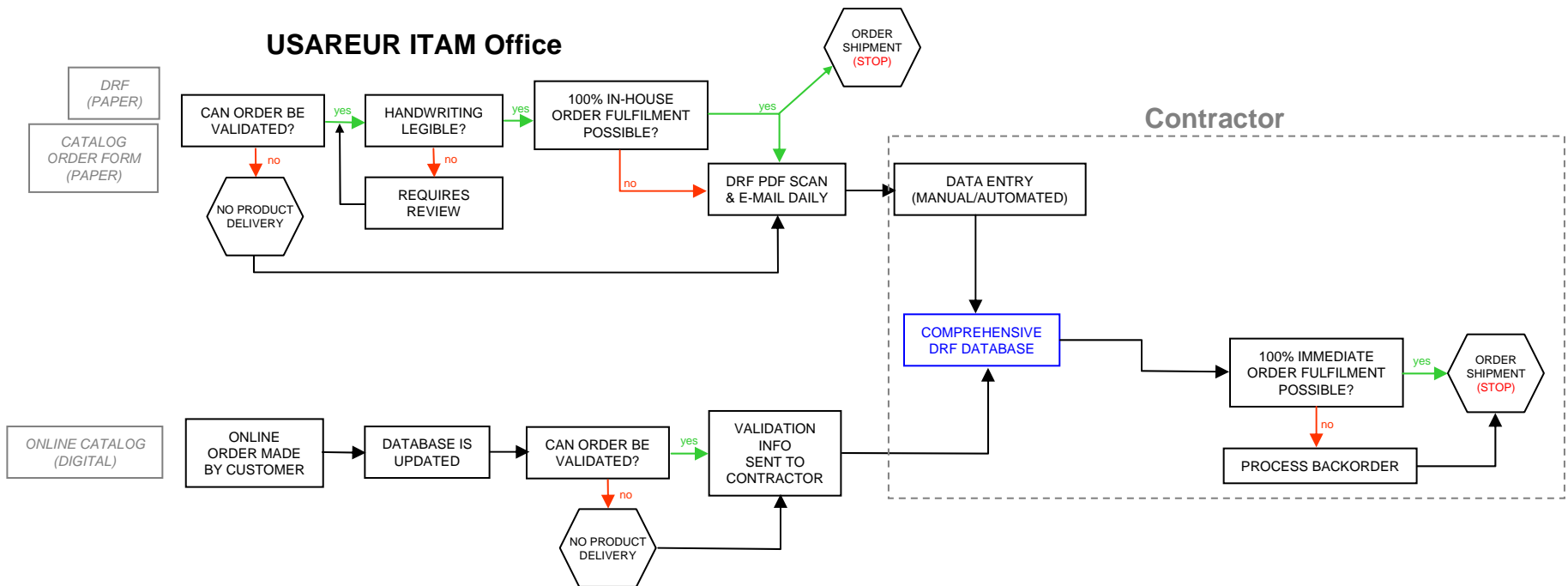
ITAM Flight Simulator - AFGHANISTAN [more details](#) QTY.  

[Complete Order](#)

Internet



## USAREUR ITAM ITSIPS Order Capture, Tracking & Processing System (OCTPS)





ITAM TRAINING SUPPORT INFORMATION PRODUCTS & SERVICES

# ***ITSIPS***

Thank you for your attendance.

**Questions?**

[william.von.kader@us.army.mil](mailto:william.von.kader@us.army.mil)

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