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Spring Valley Formerly Used Defense Site Washington D.C.

A Systematic Approach to Addressing Risk Communication



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Presentation Outline

- **Project history and current investigation**
- **Investigations**
 - *Hazardous & Toxic wastes*
 - *Military Munitions Response Program*
- **Non-Technical Risks**
- **Strategy for addressing Non-Technical Risks**
- **Integrating participating agencies at public affairs level**
- **Communications tools used to keep stakeholders informed**

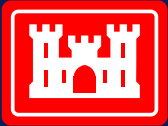


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Spring Valley Then & Now

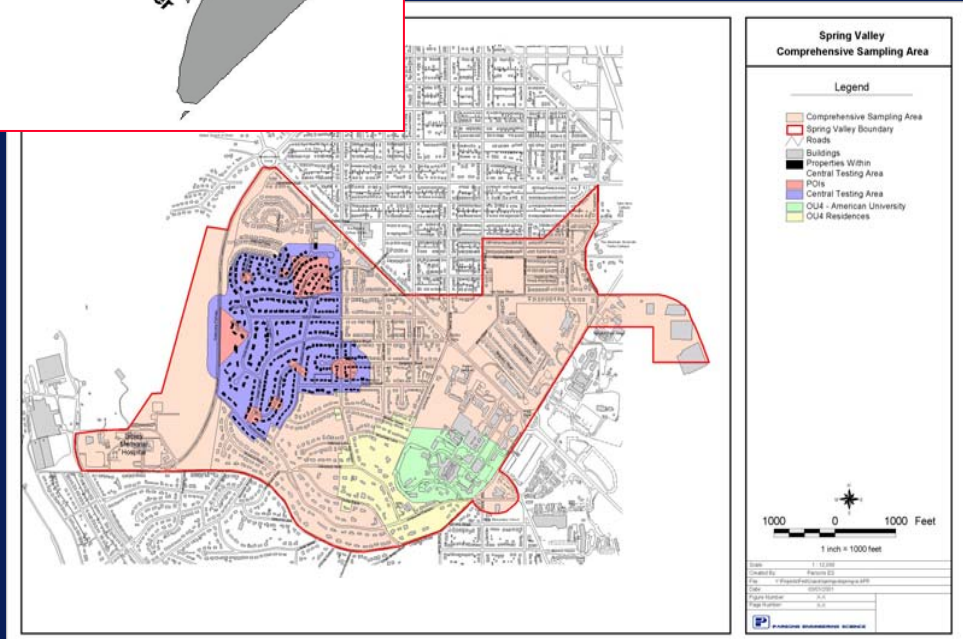
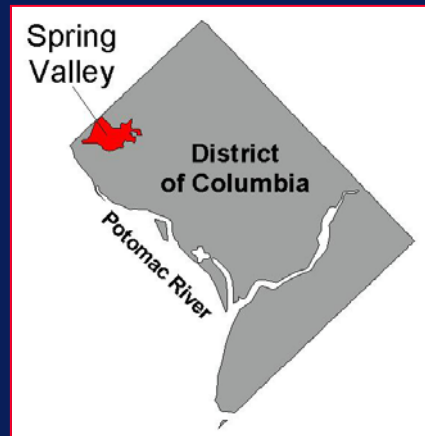


- **American University Experiment Station (1917-1920)**
 - U.S. government facility
 - Used for research and testing of chemical agents, equipment and munitions.
- **Today, the Spring Valley neighborhood encompasses:**
 - About 660 acres
 - 1,200 private homes
 - Several embassies and foreign properties
 - American University and Wesley Seminary



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Spring Valley Then & Now





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History that Eroded Trust

- **1986 American University request to Army**
- **January 1993 Contractor unearths WWI munitions**
- **1993-95 investigation focuses on over 50 Points of Interest**
- **1995 Record of Decision recommends No Further Action**
- **1999 Corps returns at urging of regulatory community**
- **2003 analysis of glass vial containing Lewisite several months after recovery**



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Current Investigation Efforts

Hazardous & Toxic Wastes projects:

- **Soil sampling of properties for arsenic contamination**
 - Sampled 92%
- **Arsenic contaminated soil removals**
 - 140 properties require remediation
 - Over 29,000 tons of contaminated soil removed and disposed
 - Phytoremediation study
- **Groundwater study**
 - Looking for contamination and potential interaction with reservoir





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Current Investigation Efforts (Cont.)

Military Munitions Response Program projects:

- **Geophysical surveys**
- **Intrusive investigations**
 - Lot 18
 - Glenbrook Road disposal pits
 - 150 residential properties
 - Potential disposal at Dalecarlia Woods





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Investigation Results

- **140 residential properties require remediation for Arsenic contaminated soils**
- **At least 50 residential properties require ordnance investigations**
- **Perchlorate discovered in groundwater**
- **High anxiety among residential stakeholders**
- **Common desire to be remediated quickly**
- **Project Schedule for known work extends through FY 2010**



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Impacts to Residents

Before





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Impacts to Residents



Excavation



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Impacts to Residents



Restoration



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Impacts to Residents



After



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Project Challenges

Technical

- Incomplete historical records
- Redistribution of landscape
- Limits of geophysical tools
- Concurrent ordnance/CWM and HTW investigations
- Ongoing discoveries
- Needs to be addressed still growing

Non-technical

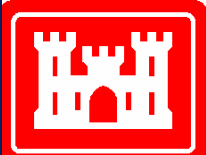
- Credibility
- Location
- Visibility



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Unique Spring Valley Factors Drive Significant Non-Technical Demands

- **Credibility**
 - Initial site evaluation in 1986 resulting in no action needed
 - Work conducted in 1993 to 1995, left but then returned
- **Location**
 - Properties owned by Appointees, Senators, Ambassadors, American University and other VIPs
 - These are the people asking questions, watching our process and signing rights-of-entry
 - Minutes from Capitol Hill and Pentagon
- **Visibility**
 - One of the most significant FUDS projects in country
 - Weekly press coverage, year in, year out



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Diverse Non-Technical Demands

- **Political Interests**
 - Congressman Dingell request for detailed info
 - Congressional hearings, 2001, 2002
 - Congressional briefings 2001, 2002, 2003, 2004
 - Washington D C City Council hearings 2003, 2004
 - Advisory Neighborhood Committee (ANC) briefing 2004
- **Media Interests**
 - Television
 - Printed media, local and national
- **Lobbying Entities**
 - National Wilderness Institute
 - Natural Resources Defense Council
- **EPA CID Investigation**
 - Investigation complete - no evidence of criminal acts
- **GAO investigation**
 - Report issued Jun 02 - no negative findings



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Systematic Approach to Address Non-Technical Risks

- **Establishment of Formal Partnering Group**
 - Multi-tiered management and oversight (USACE, EPA and DC Health)
 - Identified consensus voting members and decision-making process
 - Development of a Master Partnering Communication Plan
 - Tier 1 (monthly) and Tier 2/3 (tri-annually) Partnering meetings
 - Development of process documents (e.g., data sharing policy) to guide Partnership and give transparency (trust) to stakeholders tracking project
- **Pro-active Communication and Stakeholder Outreach**
 - Include ANC chairperson and RAB's TAPP consultant in monthly Partnership meetings (RAB members invited, but choose not to attend)
 - Periodic meetings with political interests
 - Monthly 1-page updates for stakeholders and elected officials via e-mail
 - E-mail distribution lists for meeting needs of specific stakeholder groups
 - Media Day Events



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Partnership and Stakeholder Outreach Components Allow USACE to Operate Successfully in Influential Neighborhood

Benefits of Partnership

- **Tiered partnering system**
 - Keeps leadership informed
 - Provides avenue for elevating disagreements
- **Joint ownership of priorities and decisions by**
 - Keeping Partners informed of field progress (e.g., Daily report on field work)
 - Sharing meeting responsibilities (e.g., Meeting agendas developed together)
 - Documenting agreements and next steps (e.g., Minutes; action items)
 - Maintaining transparency of progress (e.g. meeting minutes reviewed by partners and posted on project's web site)
- **Allows public stakeholders to**
 - See actions of partnership
 - Know that leadership is aware of and/or involved in key decisions



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Benefits of Partnership and Stakeholder Outreach (Cont.)

- **Benefits of Stakeholder Outreach**
- Keeps Partnership's finger on public pulse
 - Allows Partnership to address issues before they become costly fires
- Makes Project Accessible to affected property owners
 - Allows USACE to get rights-of-entry to complete projects
- Gives USACE, EPA and DC Health more protection from public scrutiny
 - Increases ability to produce joint news releases
 - Increases willingness of regulators to defend difficult project decisions (e.g., delay of remediating 3rd pit)



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Constant Goals of Systematic Approach

- Demonstrate Partnership in word and action
- Share ownership in setting priorities and making major decisions
- Use outreach (strengthened relationships) with elected officials, property owners and broader public to provide time necessary to get the technical answers
- Keep technical side of project moving forward and within annual budget through a proactive and fluid communications/outreach program



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Spring Valley Lessons

- Public support is essential for success
- USACE, EPA or DC Health acting independently will find very limited success within the community
- The Partnership succeeds when public stakeholders are well informed and well integrated
 - - Requires investment, commitment and transparency
 - - Hurdles (e.g., new discoveries) are met and overcome as a group
- Public support for ordnance/CWM cleanup in affluent neighborhood is only possible with functional Partnership



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Communication Tools

Focus on the audience

- **General public**
 - Current and useful website
 - News media
- **Spring Valley community**
 - Community-wide meetings
 - Restoration Advisory Board
 - Newsletter
 - Toll-free information line
 - Fact sheets
- **Directly affected residents**
 - Letters, postcards, flyers, door hangers
 - Meetings with individuals, small groups
- **Elected officials**
 - Briefings, monthly update
- **Partnering agencies**
 - Meetings, email, reports





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Web site

● Baltimore District Hot Topic

- Macro schedule
- RAB minutes, info
- Overview
- Update
- Lot 18 daily reports
- Newsletters
- Maps
- Reports
- News releases
- Testimonies
- Links



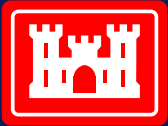


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Media and VIP Days

- **Tours offered for major field activities**
 - Use of the Explosive Destruction System
 - Use of the T-10 chamber on-site
 - Prior to digging at sites considered ‘high-probability’ for encountering chemical agent





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Fact Sheets and Brochures

- **Site-wide**
 - Safety fact sheet for identifying and responding to potential ordnance or CWM containers
- **Project-specific**
 - Resident's Guide for Spring Valley Soil Removal
 - Shelter-in-Place brochure and quick reference card for emergency during 'high-probability' dig
 - Phytoremediation, Lot 18, etc. fact sheets





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Restoration Advisory Board

- **Established May 2001**
- **Meets 10 - 12 times a year**
- **Diverse cross-section of community stakeholders**
- **Meetings open to the public**
- **Forum for discussion and exchange of information**
- **Forum for education about complex, technical processes**