

# M&S Leadership Summit

## Modeling & Simulation: A National Enterprise

**RADM Fred Lewis, USN (Ret)**

President, NTSA



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## NTSA Launches Virtual Television Network

**Introducing SIMTV. The first Internet television network dedicated to simulation, modeling, and training.**

Online video is changing how the world communicates. To meet this challenge, the National Training and Simulation Association (NTSA) is launching SIMTV, the world's first Internet television network dedicated to simulation technology. SIMTV will showcase this dynamic, exciting industry and show its full capabilities in dramatic, captivating video.

### Building an Online Marketplace

SIMTV will be a compelling, must-visit Internet destination for anyone interested in modeling, simulation and training technology. By offering an interactive forum with high-quality video channels that include the latest in corporate news, industry developments and research information, SIMTV will become the place for the world to see this technology in action.



### Seize the Opportunity

Your channel on SIMTV will allow you to promote your products and services worldwide, 24/7/365, in an attention-getting video environment.

SIMTV will:

- Drive and maintain qualified interest to your channel and, through it, to your own Website
- Allow you to ascertain overall market trends, specific market opportunities, and research directions
- Assist your organization in maintaining thought leadership and market position
- Enable you to grow your market share and move quickly to capitalize on emerging growth areas
- Immerse you in an ongoing dialogue about the modeling and simulation industry and community of practice

**The time is now and the place is SIMTV.**

For further details and SIMTV's start-up schedule, contact **Debbie Dyson** at 703-247-9480 or [ddyson@ndia.org](mailto:ddyson@ndia.org).



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