Public Health

The Forgotten Responders

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Mission

- Promote healthy lifestyles
- Provide preventive health measures
  - Every dollar spent on prevention saves almost ten dollars in future health care
- Protect the health and medical infrastructure during disasters
  - Applies to all hazards
Pandemic Flu Issues

- All communities throughout the U.S. will be affected at the same time.
- Each community will have to deal with the pandemic mostly on their own.
- Society will have to work together to minimize the impact of the pandemic.
- Must pull together business and health communities to develop internal plans.
  - We can help with this and employee education.
- Orange County Pandemic Flu Committee.
  - Business, healthcare, emergency management, others.
Pandemic Influenza Facts

- Approx 1/3 of population unable to come to work (must develop work from home strategies and HR policies for extended absences)
- Approx 2 million deaths in US
- No viable means of treatment until vaccine is developed (approx 7 months)
- Quarantine & Isolation of limited value and only at the beginning of the event
- Prevention messages are key
  - Wash hands, social distancing, stay home when sick, prepare
Cities Readiness Initiative

- CDC program to prophylax entire county populations within 2 days
- Each state has at least 1 participating county, Florida has 7
- Various methods to accomplish the objective being explored
Our Plan:

- 10 Drive-thru PODs w/ 10 dispensing lanes each
  - PPD per POD estimated at 15,000

- MOA’s with large employers and medical facilities to prophylax own employees, families, and patients
  - This is key as it eliminates approximately 40% of total population
Partnership

- We found an unlikely partner in Lockheed Martin
  - They saw the wisdom of keeping their employees at work instead of waiting in dispensing lines
- This is a win-win solution for both agencies
  - Their employees and families are taken care of
  - Work can continue
  - It is an entire portion of the population that public health doesn’t have to prophylax
Lockheed is part of our CRI planning group
They were the first to sign an agreement to prophylax their own
This partnership will certainly lead to efficiencies in other disaster planning scenarios
CRI points out in dramatic fashion the need to reach out to non-traditional partners to find innovative solutions to the many issues that face us today and tomorrow.