

Public Health

The Forgotten Responders

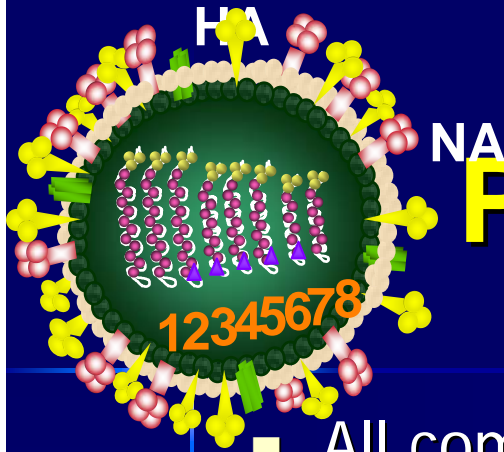
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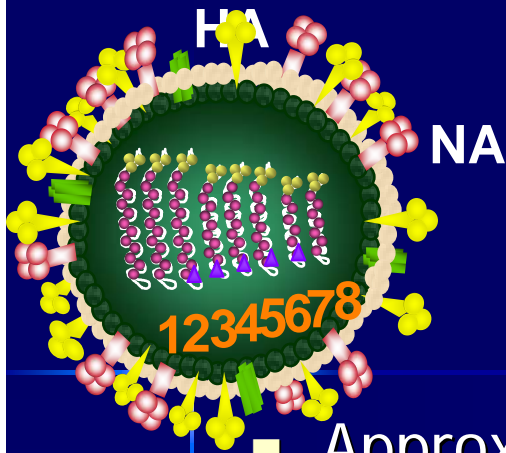
Mission

- Promote healthy lifestyles
- Provide preventive health measures
 - Every dollar spent on prevention saves almost ten dollars in future health care
- Protect the health and medical infrastructure during disasters
 - Applies to all hazards



Pandemic Flu Issues

- All communities throughout the U.S. will be affected at the same time
- Each community will have to deal with the pandemic mostly on their own
- Society will have to work together to minimize the impact of the pandemic
- Must pull together business and health communities to develop internal plans
 - We can help with this and employee education
- Orange County Pandemic Flu Committee
 - Business, healthcare, emergency management, others



Pandemic Influenza Facts

- Approx 1/3 of population unable to come to work (must develop work from home strategies and HR policies for extended absences)
- Approx 2 million deaths in US
- No viable means of treatment until vaccine is developed (approx 7 months)
- Quarantine & Isolation of limited value and only at the beginning of the event
- Prevention messages are key
 - Wash hands, social distancing, stay home when sick, prepare



Cities Readiness Initiative

- CDC program to prophylax entire county populations within 2 days
- Each state has at least 1 participating county, Florida has 7
- Various methods to accomplish the objective being explored



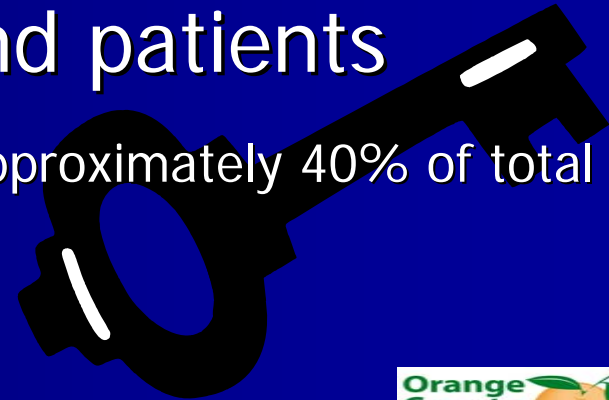
OCHD
EMERGENCY OPERATIONS





Our Plan:

- 10 Drive-thru PODs w/10 dispensing lanes each
 - PPD per POD estimated at 15,000
- MOA's with large employers and medical facilities to prophylax own employees, families, and patients
 - *This is key* as it eliminates approximately 40% of total population





Partnership

- We found an unlikely partner in Lockheed Martin
 - They saw the wisdom of keeping their employees at work instead of waiting in dispensing lines
- This is a win-win solution for both agencies
 - Their employees and families are taken care of
 - Work can continue
 - It is an entire portion of the population that public health doesn't have to prophylax



Partnership

- Lockheed is part of our CRI planning group
- They were the first to sign an agreement to prophylax their own
- This partnership will certainly lead to efficiencies in other disaster planning scenarios
- CRI points out in dramatic fashion the need to reach out to non-traditional partners to find innovative solutions to the many issues that face us today and tomorrow.