

# **Avery Dennison Security Printing Division, Inc. (SPD)**

## **Introduction to Avery Dennison RFID Technology**

Presented to: NDIA RFID Seminar - Washington, DC

Presented by: Joe Miglionico, Program Manager

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## Avery Dennison Vision

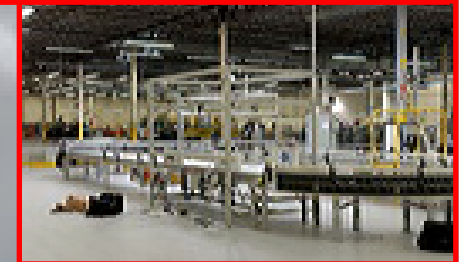
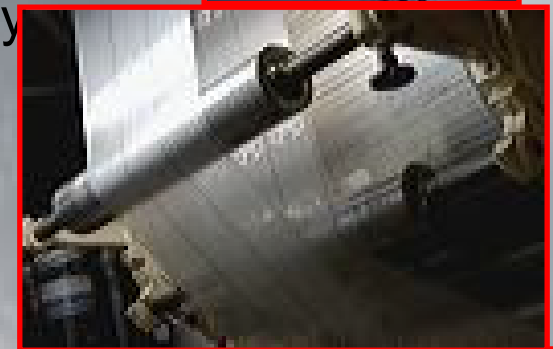
To be the world leader in products, services and solutions that enable and transform the way consumers and businesses gather, manage, distribute and communicate information.

- Founded in 1935
- 21,400 employees in 47 countries
- \$5.3 billion sales in 2004
- Number 366 on 2005 Fortune 500

## Core Competencies

- Materials Science
- Coating & Adhesive Technology
- Conductive Inks
- Converting Technology: High volume, high speed precision multi-web processing, 100% on-line process control, ISO 9002 facility

- RFID products since 1998
- Established RFID Company, Inc. in 2004
- \$52 investment planned in people, process and technology including plant expansion
- Implemented new high speed, patent pending inlay manufacturing process for millions/day production
- Design proprietary high performance and reliable antennae, including Generation 2 designs
- World-Class applications lab
- Technology agnostic - Collaborate with various technology providers to provide customers with best available products



***Awarded DoA BPA for Class 1  
passive tags and printers***

# Avery Dennison, SPD

