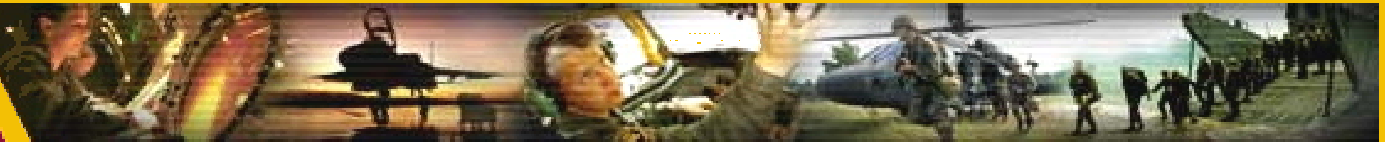




Strength through Industry & Technology



National  
Defense

Industrial  
Association



*"The Premier Defense Association!"*



*The Voice of the Industrial Base*



Strength through Industry & Technology



# NDIA

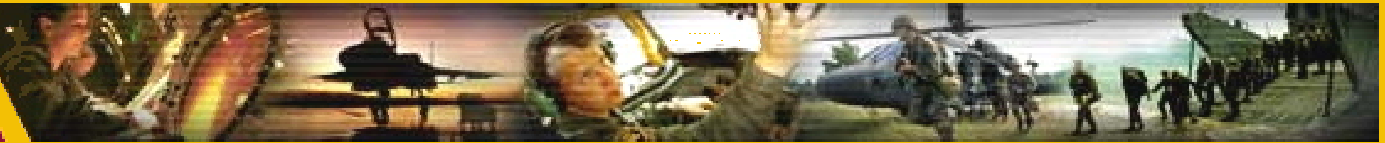
- ✓ Non-profit, educational association
- ✓ Represents industry, government and all military services
- ✓ Over 1,100 corporate members
- ✓ 27,000+ individual members – more than 2,500 government members
- ✓ 50 Chapters provide regional participation and networking opportunities

*“NDIA is one of the professional organizations that I get the most use and benefit from.”*  
-- NDIA member

**The Voice of the Industrial Base**



Strength through Industry & Technology



## Mission

- ✓ Provide legal & ethical forums for interchange between government and industry
- ✓ Promote essential national security policies & programs in public, industrial and government activities
- ✓ Provide industry advice and feedback to government
- ✓ Facilitate mutual understanding & working relationships between government and industry
- ✓ Support economic strength through international competitiveness

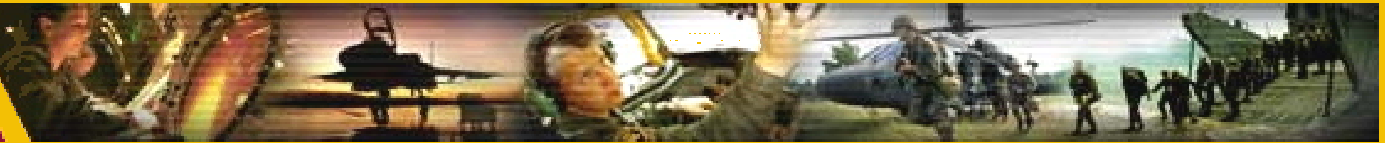
*"If I were inviting a colleague to join, I'd say the most compelling reason is the prestige of NDIA membership."*

*-- NDIA member*

**The Voice of the Industrial Base**



Strength through Industry & Technology



## Activities

- ✓ Symposia - @ 70 per year – policy, logistics, technical, systems, acquisition, international cooperation, small business, homeland security, etc. focus areas
- ✓ Exhibitions - @ 30 per year – the latest technology and defense related capabilities on display
- ✓ Advocacy in Washington on broad industry issues
- ✓ News – timely views from the Pentagon, the administration, Congress and Industry

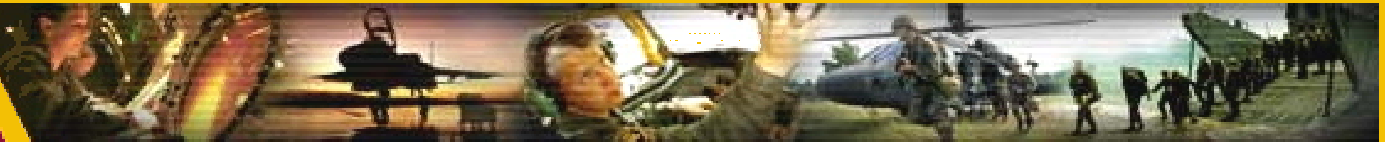
*“NDIA is the best organization on the block. NDIA has been able to get outside the hardware aspects of DoD.”* -- NDIA member

**The Voice of the Industrial Base**



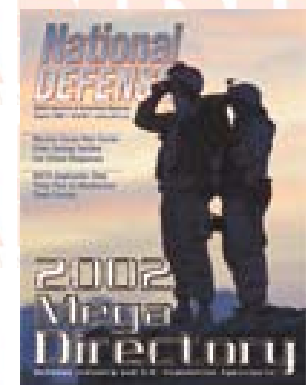


Strength through Industry & Technology



## Publications

- ✓ *National DEFENSE Magazine* -- monthly coverage of defense developments, trends, and issues
- ✓ Top Issues -- published annually to outline those key issues that NDIA has targeted for influence
- ✓ Mega Directory -- published annually in August issue of *National DEFENSE* provides key information and POC's for corporate member companies.

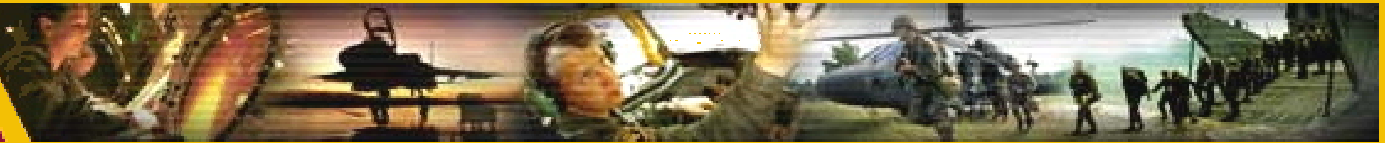


*"I skim or read articles (in National DEFENSE Magazine)... because when dealing with clients, I like to be even or have a leg up on the (defense) industry in general." -- NDIA member*

||||| The Voice of the Industrial Base



Strength through Industry & Technology



# Affiliates

National Correlation Working Group (NCWG)



Precision Strike Association (PSA)

National Training Systems Association (NTSA)



Women In Defense (WID)

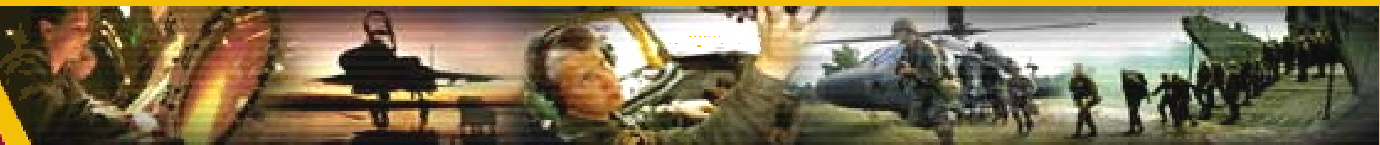
Association For Enterprise Integration (AFEI)



**|||||** *The Voice of the Industrial Base*



Strength through Industry & Technology



## Member Benefits

- ✓ Technical and policy information at symposia – with discounted registration fee
- ✓ Monthly issues of *National DEFENSE* magazine
- ✓ Annual Mega Directory – a handy reference of corporate capabilities and the defense acquisition community
- ✓ Local and National networking through Chapters and Symposia
- ✓ An advocate in Washington to work industry issues and guide legislation and policy
- ✓ Find or post a job on <http://www.defensejobs.com>

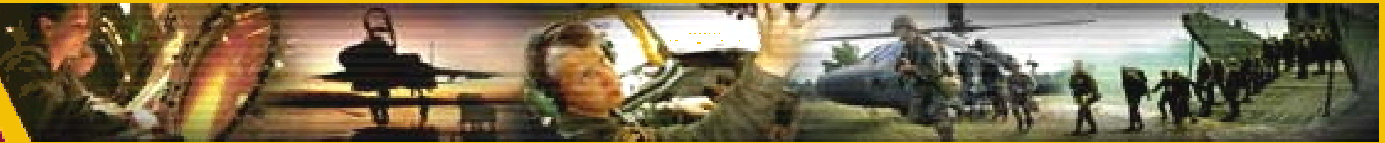
*“Great source of information plus networking opportunities all wrapped up in a quality organization at great value!”* -- NDIA member

||||| The Voice of the Industrial Base





Strength through Industry & Technology



# Government Membership Promotion

✓ **FREE 3 year memberships for federal employees and uniformed service members**

✦ Increase knowledge and contacts

✦ Networking opportunities with industry

✦ 3 year subscription to *National DEFENSE* magazine

✦ Access to key industry representatives to influence your issues and programs

✦ Annual Mega Directory of industry POC's and capabilities

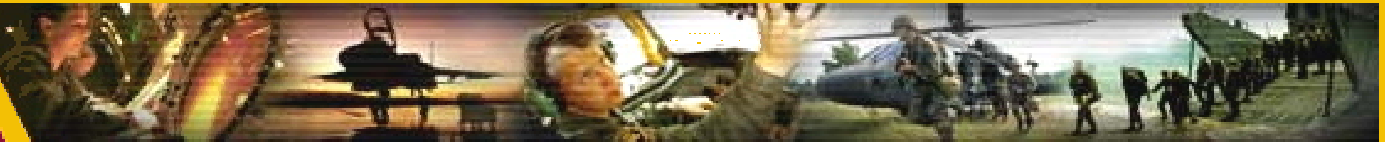
✦ Automatic notices for symposia and exhibitions

||||| *The Voice of the Industrial Base*





Strength through Industry & Technology



National  
Defense



STRENGTH THROUGH INDUSTRY & TECHNOLOGY

Industrial  
Association

*"Your Premier Defense Association!"*



*The Voice of the Industrial Base*