National Capital Region Demonstration
Industry Day

SUBMISSION FORMAT

REQUEST OFFERORS USE THE FOLLOWING INFORMATION TO SIMPLIFY INDUSTRY DAY SUBMISSIONS; DO NOT SUBMIT A FORMAL PROPOSAL AT THIS TIME.

Offerors are required to submit five copies of a three (3) to five (5) page UNCLASSIFIED white paper summarizing their proposed approach / solution. Electronic copies are preferred if acceptable to individual company policy. The purpose of the white paper is to preclude unwarranted effort on the part of an offeror whose proposed work is not of interest to the Government. The white paper will be formatted as follows:

Section A: Title
Area of Interest (Sensors/Correlators/Auto Decision Support/Comm./Intel-Info Sharing)
Period of Performance
Cost of Task
Name of Company (Technical & Contractor POC)

Section B: Task Objective

Section C: Technical Summary

Multiple white papers within the purview of this announcement may be submitted by each offeror. The submissions must be limited to the approaches and concepts described at the Interagency Homeland Air Security National Capital Region Industry Day, held 10 September 2003 at the Kossiakoff Center, JHU/APL, Laurel, MD. Any additional Industry Day information required, contact: Mr. Mark Bahr, JTAMDO, IHAS Division, 703-604-3362, or Mr. Willie Harris, JTAMDO, IHAS Division, 703-602-1314, (fax) 703-602-3945.

Pre-Decisional / White Paper: this paper should not be construed as an official Department of Defense position, policy, or decision and does not represent a commitment by the Department for funding or acquisition

All responses to Industry Day will be submitted in accordance with the Broad Area Announcement, BAA-03-11-IFKA and this format. Submissions will be addressed to:

Rome Research Site/SNRD
26 Electronic Parkway
Rome, NY 13441-4514
ATTN: Elaine C. Kordyban

Please reference BAA-03-11-IFKA.

http://www1.eps.gov/spg/USAF/AFMC/AFRLRRS/Reference-Number-BAA-03-11-IFKA/SynopsisP.html

Industry Day white papers must be submitted by **10 October 2003.** Those white papers found to be consistent with the intent of this Industry Day may be invited to submit a technical and cost proposal. Such invitation does not assure that the submitting organization will be awarded a contract. The cost of preparing proposals in response to this announcement is not considered an allowable direct charge to any resulting contract or any other contract.

The following criteria will be used to determine whether white papers and proposals submitted are consistent with the intent to the Government. These are listed in descending order of importance:

1. Openness and Maturity of Solution
    a. Extent to which existing capabilities and standards are leveraged
    b. Relative maturity of the proposed technology in terms of reliability and robustness
2. Overall Scientific and Technical Merit -- Approach for the development and / or enhancement of the proposed technology and evaluation
3. Related Experience -- Extent the offeror demonstrates relevant technology and domain knowledge
4. Best Value -- Reasonableness and realism of proposed costs and fees.

Also, consideration will be given to other factors such as past and present performance on recent Government contracts, and the capacity and capability to achieve the objectives of this Industry Day. Individual white paper/proposal evaluations will be based on acceptability or unacceptability without regard to other white papers and proposals submitted. All responsible

Pre-Decisional / Working Paper: this paper should not be construed as an official Department of Defense position, policy, or decision and does not represent a commitment by the Department for funding or acquisition

organizations may submit a white paper/proposal, which shall be considered. Awards of efforts will be in the form of contracts, grants, cooperative agreements, or other transactions depending upon the nature of the work proposed. Options are discouraged and un-priced options will not be considered for award.

Depending on the work to be performed, the offeror may require a SECRET facility clearance and safeguarding capability; therefore, personnel identified for assignment to a classified effort must be cleared for access to SECRET information at the time of award. In addition, the offeror may be required to have, or have access to, a certified and Government-approved facility to support work.

Data subject to export control constraints may be involved and only firms on the Certified Contractor Access List (CCAL) will be allowed access to such data. Foreign or foreign-owned offerors are advised that their participation is subject to foreign disclosure review procedures.

Pre-Decisional / Working Paper: this paper should not be construed as an official Department of Defense position, policy, or decision and does not represent a commitment by the Department for funding or acquisition